



CYBER SAVINGS EVENT

SAVE ON EXCEPTIONAL.

SAVINGS START 7/2

High performance meets sleek design. Featuring the new XPS laptop with a 10th Gen Intel® Core™ i7 processor, the device to match your drive. See page 2.



UP TO \$400 OFF Select Computers*

FREE SHIPPING | EASY RETURNS* | DELL REWARDS* | EXCLUSIVE FINANCING^A

Get exclusive early access 7/2-7/3 to limited-quantity deals when you finance with Dell Preferred Account^A or join Dell Rewards at Dell.com/Rewards and get early access starting 7/6.

^ASee pg. 14 for important financing details.

Shop at Dell.com/CyberSavingsEvent or call 844-266-2983



LOOK FOR INTEL®

CYBER SAVINGS EVENT

SAVE ON BIG IDEAS.

STARTS 7/2

Enjoy savings on innovative tech like the new XPS 13 with bold designs, leading-edge performance, and a 10th Gen Intel® Core™ processor, the device to match your drive.

Plus, save on a variety of other PCs, electronics and accessories.

New XPS 13 Touch

Est. value* \$1,899.99 | Save \$300

\$1,599⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory,
512GB SSD*, UHD+ touch display

2



EARLY ACCESS

DOORBUSTERS available
7/2-7/3 for Dell Preferred
Account customers.

DOORBUSTERS available 7/6-7/8
when you join Dell Rewards for free
at Dell.com/Rewards.

MAIN SALE

AVAILABLE
7/2 - 7/22
Deals for everyone

AVAILABLE
7/9 - 7/22
Doorbusters for everyone

Limited quantities available

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HOW TO SHOP

Online | Dell.com/CyberSavingsEvent
Live Chat 24/7: Dell.com/chat

Phone | 844-266-2983
Monday - Sunday
9AM - 9PM ET

Weekly deals | Dell.com/emailsignup
ecatalog | Dell.com/ecatalog

Dell Member Purchase Program
Online | Dell.com/members
Phone | 800-209-3355

Let's get social

**New XPS 15**

Est. value* \$1,849.99 | Save \$150
\$1,699⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory,
256GB SSD*

**Alienware m15 R2**

Est. value* \$1,799.99 | Save \$300
\$1,499⁹⁹

9th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
256GB* SSD, 8GB* NVIDIA®
GeForce® RTX 2060, FHD display

**Dell UltraSharp 34 Curved
USB-C Monitor - U3419W**

Est. value* \$959.99 | Save \$190
\$769⁹⁹

34.14" curved USB-C monitor,
3440 x 1440 at 60Hz, Height
adjustable + Pivot/Tilt/Swivel

GET THE BEST DEAL WHEN YOU FINANCE WITH **DELL PREFERRED ACCOUNT**

**NO INTEREST IF PAID IN
FULL WITHIN 12 MONTHS**
on all purchases when you spend \$699+^A

**2 DAY CYBER SAVINGS EVENT
FINANCING EXCLUSIVE
starts 7/2**

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DELL.COM/DPA

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Limited-time offer for qualified customers.



^ASee pg. 14 for important financing details.

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CYBER SAVINGS EVENT

SAVE ON INNOVATION.

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Get exclusive early access to doorbusters 7/2-7/3 when you finance with Dell Preferred Account^A or join Dell Rewards at Dell.com/Rewards to get early access starting 7/6.

Limited quantities available at these prices.

Personal home-entertainment center for immersive viewing with a sleek design



Ultraportable to go where you go



4

STARTS 7/8 AT 11AM ET

Inspiron 15 5000

Est. value* \$649.99 | Save \$220

\$429⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory, 256GB SSD*

Also available 7/14 at 11AM ET

STARTS 7/6 AT 11AM ET

XPS 13 Touch

Est. value* \$999.99 | Save \$100

\$899⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory, 256GB SSD*

Also available 7/9 at 11AM ET



STARTS 7/7 AT 11AM ET
Inspiron 15 7000

Est. value* \$799.99 | Save \$200

\$599⁹⁹

9th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory,
256GB SSD*

Also available 7/10 at 2PM ET



STARTS 7/8 AT 11AM ET
XPS 15

Est. value* \$1,949.99 | Save \$350

\$1,599⁹⁹

9th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory,
512GB SSD*, OLED display

Also available 7/14 at 2PM ET



STARTS 7/8 AT 11AM ET
Inspiron 17 3000

Est. value* \$799.99 | Save \$150

\$649⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory,
2TB hard drive*

Also available at 7/10 at 5PM ET



STARTS 7/2 AT 11AM ET
Inspiron Small Desktop

Est. value* \$449.99 | Save \$150

\$299⁹⁹

9th Gen Intel® Core™ i3 processor,
Windows 10 Home, 4GB memory*,
1TB* hard drive

Also available 7/14 at 11AM ET



STARTS 7/2 AT 11AM ET
XPS Desktop

Est. value* \$899.99 | Save \$200

\$699⁹⁹

9th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
1TB* hard drive*, NVIDIA®
GeForce® GTX 1650 graphics card

Also available 7/14 at 11AM ET



STARTS 7/2 AT 11AM ET
Inspiron 22 3000 All-in-One

Est. value* \$459.99 | Save \$110

\$349⁹⁹

Intel® Pentium® processor,
Windows 10 Home, 4GB memory*,
1TB hard drive*

Also available 7/10 at 11AM ET

STARTS 7/2 AT 11AM ET
Dell 24 Monitor - SE2417HGX

Est. value* \$229.99 | Save \$55

\$174⁹⁹

23.6" LED-backlit monitor, Full HD
1920 x 1080, Anti-glare

Also available 7/9 at 11AM ET

STARTS 7/2 AT 11AM ET
Dell 27 Monitor - SE2719HR

Est. value* \$269.99 | Save \$65

\$204⁹⁹

27" LED-backlit monitor, Full HD
1920 x 1080, Anti-glare

Also available 7/9 at 11AM ET



Speed, security, durability and great design—you can have it all.

*See pg. 14 for important details.

CYBER SAVINGS EVENT

SAVE ON NEXT-LEVEL.

LIMITED QUANTITY DEALS START 7/2

Get exclusive early access to doorbusters 7/2-7/3 when you finance with Dell Preferred Account^A or join Dell Rewards at Dell.com/Rewards to get early access starting 7/6.

Limited quantities available at these prices.



STARTS 7/2 AT 11AM ET

A. Inspiron 24 5000 Touch All-in-One Desktop

Est. value* \$749.99 | Save \$150

\$599⁹⁹

10th Gen Intel® Core™ i3 processor, Windows 10 Home, 8GB memory*, 1TB* hard drive*

Also available 7/10 at 5PM ET

STARTS 7/6 AT 11AM ET

C. New XPS 13

Est. value* \$1,199.99 | Save \$100

\$1,099⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory, 256GB SSD*

Also available 7/13 at 11AM ET

STARTS 7/3 AT 11AM ET

B. Inspiron 15 5000 2-in-1

Est. value* \$749.99 | Save \$200

\$549⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory, 256GB SSD*

Also available 7/13 at 11AM ET

STARTS 7/2 AT 11AM ET

D. Inspiron Desktop

Est. value* \$599.99 | Save \$170

\$429⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 1TB hard drive*

Also available 7/9 at 11AM ET

Gaming Doorbusters



STARTS 7/6 AT 11AM ET

Alienware 15 R2

Est. value* \$2,529.99 | Save \$730

\$1,799⁹⁹

9th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 8GB* NVIDIA® GeForce® RTX 2070, OLED UHD Display + Tobii Eyetracking technology

Also available 7/10 at 2PM ET



STARTS 7/2 AT 11AM ET

New Dell G3 15 Gaming Laptop

Est. value* \$779.99 | Save \$230

\$549⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB* hard drive, 4GB* NVIDIA® GeForce® GTX 1650, FHD 220n Display

Also available 7/9 at 11AM ET



STARTS 7/7 AT 11AM ET

New Dell G5 15 Gaming Laptop

Est. value* \$1,329.99 | Save \$280

\$1,049⁹⁹

10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 6GB, NVIDIA® GeForce® GTX 1660Ti, FHD 144Hz Display

Also available 7/13 at 11AM ET



STARTS 7/3 AT 11AM ET

New Alienware m17 R3

Est. value* \$1,979.99 | Save \$230

\$1,749⁹⁹

10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 512GB* SSD, 8GB* NVIDIA® GeForce® RTX 2070, FHD 144Hz Display

Also available 7/14 at 11AM ET



STARTS 7/3 AT 11AM ET

New Alienware Aurora R11

Est. value* \$2,059.99 | Save \$360

\$1,699⁹⁹

10th Gen Intel® Core™ i7 processor 9700K, Windows 10 Home, 16GB memory*, 512GB* SSD, 8GB* NVIDIA® GeForce® RTX 2080 SUPER™, with High-Performance CPU Liquid Cooling and 1000W Power Supply

Also available 7/10 at 11AM ET



STARTS 7/2 AT 11AM ET

Dell G5 Gaming Desktop

Est. value* \$699.99 | Save \$100

\$599⁹⁹

9th Gen Intel® Core™ i3 processor, Windows 10 Home, 8GB memory*, 1TB* hard drive, NVIDIA® GeForce® GTX 1660 SUPER

Also available 7/15 at 11AM ET

STARTS 7/2 AT 11AM ET

Alienware 34 Curved Gaming Monitor - AW3420DW

Est. value* \$1,509.99 | Save \$375

\$1,134⁹⁹

34.1" gaming monitor, custom AlienFX™ lighting, 120Hz refresh rate, NVIDIA® G-Sync™ technology

Also available 7/9 at 11AM ET

STARTS 7/2 AT 11AM ET

Dell 32 Curved Gaming Monitor - S3220DGF

Est. value* \$609.99 | Save \$150

\$459⁹⁹

31.5" QHD curved gaming monitor, 2560x1440 resolution, 4ms response time, AMD Radeon FreeSync™ 2 HDR

Also available 7/9 at 11AM ET



Designed to be the best:

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- Highest quality resolution displays
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- Crafted of the highest quality materials for strength and beauty
- Backlit keys allow you to work easily in low-light conditions

Next-gen InfinityEdge
with optional 4K display

8

XPS

New XPS 15

Est. value* \$2,199.99 | Save \$150

\$2,049⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory,
512GB SSD*, UHD+ touch display



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Featured Laptops & 2-in-1s



SAVE
\$250

XPS 13 2-in-1

Est. value* \$1,649.99 | Save \$250

\$1,399⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory, 256GB SSD*



XPS 13

Est. value* \$1,049.99 | Save \$50

\$999⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory, 256GB SSD*



SAVE
\$150



XPS 13

Est. value* \$1,249.99 | Save \$50

\$1,199⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory, 512GB SSD*

New XPS 17

Est. value* \$2,099.99 | Save \$150

\$1,949⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory, 512GB SSD*

Recommended Accessories



Dell Mobile Pro Wireless Mouse - MS5120W

Est. value* \$44.99 | Save \$10

\$34⁹⁹

The dual-mode connectivity incorporates a 2.4GHz wireless and a Bluetooth 5.0 connection.



Dell Premier Sleeve 13

Est. value* \$49.99 | Save \$10

\$39⁹⁹

Light and easy to carry on its own or slip the sleeve inside your favorite bag when you head out on your next adventure.



Dell Universal Dock - D6000

Est. value* \$284.99 | Save \$75

\$209⁹⁹

Enjoy Ultra HD 5K on a single screen or up to three 4K displays via USB-C.



Stream shows, play games, edit photos or get work done in one of four flexible modes with Dell's innovative 2-in-1s.

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Offers valid 7/2-7/22/20

*See pg. 14 for important details.

^ASee pg. 14 for important financing details.

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For home and home office:

Inspiron Laptops & 2-in-1s

- Responsive computers with features you'll enjoy daily
- Plenty of upgrade options available
- Add accessories that add value



10



Inspiron 15 5000

Est. value* \$799.99 | Save \$100

\$699⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory,
512GB SSD*



Windows 10

Save an extra 5% on select PCs and select Dell electronics when you finance.^Δ
Use coupon* code **DPA5**

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^ΔSee pg. 14 for important financing details.

Featured Laptops & 2-in-1s



Inspiron 17 3000

Est. value* \$549.99 | Save \$70

\$479⁹⁹

10th Gen Intel® Core™ i3 processor, Windows 10 Home, 8GB memory, 1TB hard drive*



Inspiron 14 5000

Est. value* \$699.99 | Save \$50

\$649⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory, 512GB SSD*



Inspiron 14 7000

Est. value* \$849.99 | Save \$50

\$799⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory, 256GB SSD*

SAVE \$200



Inspiron 13 7000 2-in-1

Est. value* \$799.99 | Save \$50

\$749⁹⁹

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory, 256GB SSD*



New Inspiron 14 5000 2-in-1

Est. value* \$479.99 | Save \$50

\$429⁹⁹

10th Gen Intel® Core™ i3 processor, Windows 10 Home in S mode, 4GB memory, 128GB SSD*



Inspiron 15 7000 2-in-1

Est. value* \$1,349.99 | Save \$200

\$1,149⁹⁹

10th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory, 512GB SSD*, UHD display

Recommended Accessories



Dell Mobile Wireless Mouse – MS3320W

Est. value* \$31.99 | Save \$7

\$24⁹⁹

Built to last with a 36-months battery life and easy dual-mode connectivity.



Dell Power Bank Plus - PW7018LC

Est. value* \$149.99 | Save \$30

\$119⁹⁹

Charge the widest range of USB-C laptops, as well as mobile devices.



New Dell Pro Hybrid Briefcase Backpack 15

Est. value* \$69.99 | Save \$10

\$59⁹⁹

Convertible design that can be easily converted to backpack, shoulder bag and briefcase.



DELL CINEMA GUIDE. The Dell Cinema Guide allows you to quickly and easily search for television shows and movies across streaming services with one simple, seamless content guide application. Download in the Microsoft Store or find preloaded on your new XPS, Inspiron or G Series device.



Offers valid 7/2-7/22/20

*See pg. 14 for important details.

Questions? Live Dell experts are online 24/7 at Dell.com/chat

Productivity & entertainment: Powerful Desktops & Monitors

- Slim, space-saving towers
- Easy to upgrade with optional add-ons
- Pair with an award-winning Dell monitor

#1 WORLD'S NUMBER 1 MONITOR COMPANY*

A powerful, compact desktop designed to take up less space

XPS Desktop Special Edition

Est. value* \$1,699.99 | Save \$400
\$1,299⁹⁹

9th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 256 SSD + 2TB hard drive*
NVIDIA® GeForce RTX™ 2060

Dell UltraSharp 24 Monitor - U2419H + \$100 Dell Promo eGift Card*

Est. value* \$309.99 | Save \$60
\$249⁹⁹

23.8" LED-backlit monitor, Full HD 1920 x 1080, anti-glare treatment

See pg. 15 for keyboard and mouse.

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CYBER SAVINGS EVENT. Save now on the latest high-performance computers and more.

Shop at Dell.com/CyberSavingsEvent or call 844-266-2983

Featured Desktops & Monitors



XPS Desktop

Est. value* \$799.99 | Save \$200

\$599⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 16GB memory*, 1TB hard drive*, Intel HD Graphics



SAVE
\$550

XPS Desktop Special Edition

Est. value* \$2,149.99 | Save \$550

\$1,599⁹⁹

9th Gen Intel® Core™ i7 processor 9700K, Windows 10 Home, 16GB memory*, 2TB hard drive* + 512GB* SSD, 8GB* NVIDIA® GeForce RTX™ 2070 SUPER



Inspiron Desktop

Est. value* \$799.99 | Save \$220

\$579⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 12GB memory 512GB* SSD



Dell UltraSharp 27 Monitor - U2719D + \$100 Dell Promo eGift Card*

Est. value* \$499.99 | Save \$100

\$399⁹⁹

27" widescreen monitor, 2560 x 1440 at 60Hz, Height adjustable + Pivot/Tilt/Swivel



Dell UltraSharp 25 USB-C Monitor - U2520D + \$100 Dell Promo eGift Card*

Est. value* \$469.99 | Save \$90

\$379⁹⁹

25" widescreen monitor, 2560 x 1440 at 60Hz, Height adjustable + Pivot/Tilt/Swivel

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on all purchases when you spend \$699+^A

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starts 7/2

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*See pg. 14 for important details.

^ASee pg. 14 for important financing details.

*Source: IDC Worldwide Quarterly PC Monitor Tracker, Q4 2019

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Space saving & simple:

All-in-One Desktops

- Save space with a PC that includes computer, monitor and speakers
- Pop-up webcam stays hidden until you need it

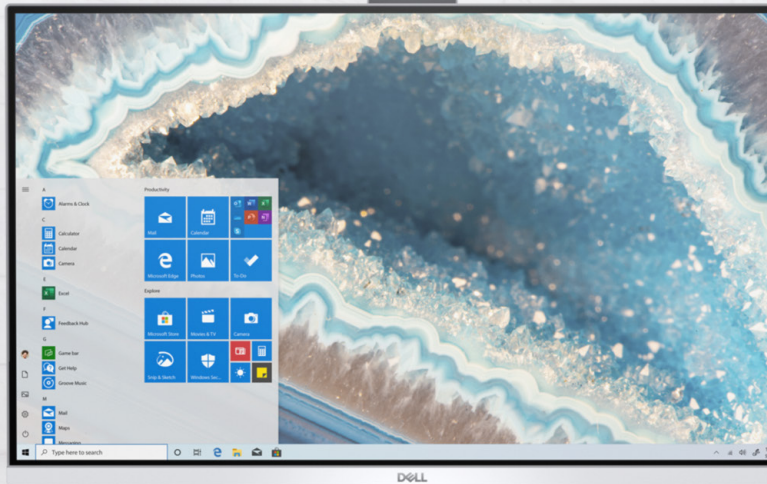
SAVE
\$350

Inspiron 27 7000 Touch All-in-One

Est. value* \$1,449.99 | Save \$350

\$1,099⁹⁹

10th Gen Intel® Core™ i7 processor,
Windows 10 Home, 12GB
memory*, 512GB SSD hard drive*



14

CYBER SAVINGS EVENT. Stunning savings on PCs, electronics & more to keep you connected.

***DELL PREFERRED ACCOUNT (DPA):** Offered to U.S. residents by WebBank, Member FDIC, who determines qualifications for and terms of credit. Taxes, shipping, and other charges are extra and vary. Payments equal 3% of the New Balance or \$20, whichever is greater, shown on the monthly billing statement. Minimum Interest Charge is \$2.00.

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NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS on these qualifying products: purchases \$299 or more. Financing promotion available at time of purchase from 6/25/2020 through 7/29/2020. Refurbished and/or used purchases do not qualify for promotions. Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full by your Payment due date in February, 2021.

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Est. value: is Dell's estimate of product value based on industry data, including the prices at which third-party retailers have offered or valued the same or comparable products, in its most recent survey of major online and/or off-line retailers. Third-party retailer data may not be based on actual sales.

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Memory: System memory may be used to support graphics, depending on system memory size and other factors.

Hard Drive: Hard Drive capacity varies with preloaded material and will be less.

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Offers valid 7/2-7/22/20
*See pg. 14 for important details.

Featured All-in-One Desktops



Inspiron 27 7000 All-in-One Desktop

Est. value* \$999.99 | Save \$200
\$799⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
1TB hard drive* + 128GB* SSD



Inspiron 24 5000 Touch All-in-One Desktop

Est. value* \$899.99 | Save \$200
\$699⁹⁹

10th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
1TB hard drive*



Inspiron 22 3000 Touch All-in-One Desktop

Est. value* \$669.99 | Save \$120
\$549⁹⁹

8th Gen Intel® Core™ i3 processor,
Windows 10 Home, 4GB DRAM* +
16GB Optane Memory*, 1TB*
hard drive

Recommended Accessories



Dell Premier Wireless Keyboard and Mouse - KM717

Est. value* \$99.99 | Save \$20
\$79⁹⁹

The ergonomically designed keyboard
and mouse allow you to work in comfort
throughout your workday.



Bose SoundLink Micro Bluetooth Speaker

Est. value* \$99 | Save \$20
\$79

Crisp, balanced sound and unmatched
bass plays loud & clear outdoors — for
beach days or camping trips.
Available in 3 colors



Dell USB Slim DVD±RW Drive - DW316

Est. value* \$59.99 | Save \$20
\$39⁹⁹

This drive can read/write CDs
and read DVDs effectively provid-
ing users with full optical read
capability in a single device.



Speed, security, durability, and great design —
you can have it all.

Organize your entire life and stay up-to-date with built-in intelligence when you add Office 365 Home to your PC. **Buy Office 365 today.**

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Bundle offers: Dell will only accept returns of all items in the bundle.

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Price Match Guarantee: If you find a lower-price advertised on the internet for an identical electronic product or an equivalent Dell, HP, Apple or Lenovo computer (as determined by Dell), Dell will match that price. Call or Chat online with a Dell Expert and we'll walk you through the process. Learn more at Dell.com/pricematch.

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