

BOUNDLESS

A CELEBRATION OF LIVING LIKE A PRO

OVERLAND WITH NEXT
GENERATION CANYON

MEET THE ESPORTS
LEADERS AT TSM



DRIVING
EXCEPTIONAL

2024 SIERRA HD DENALI
ULTIMATE LEADS THE WAY

GMC

SUMMER 2023

BOUNDLESS PURSUITS



Welcome to *Boundless!* In this issue, we focus on people who, like you, live like a pro — whether they are RVing enthusiasts, off-road experts,

owners or professional gamers. We hope you enjoy their stories and are inspired by their passion.

We highlight the exciting 2024 Sierra Heavy Duty and its available trailering technology, along with a Keystone RV toy hauler designed for adventure. The Flipping Nomad offers RVing insights.

We also hear from one of the leaders of Overland Bound about his impressions of the Next Generation Canyon, overlanding tips and how Overland Bound works to encourage responsible off-roading.

You'll read about the esports world and Team SoloMid, one of the leaders in this exciting field that GMC recently teamed up with. Learn about their new headquarters, the unique experiences and the technology that drives them.

Finally, to prepare for your next adventure, enjoy a look at GMC Accessories designed for those who take getting away seriously.

Thank you for choosing GMC.

Regards,

Duncan Aldred
VICE PRESIDENT,
GLOBAL BUICK AND GMC

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1. Simulated vehicle shown with available features. Actual production model may vary. Sierra EV Denali Edition 1 available early 2024, by reservation only. Sierra EV Denali available spring 2024. 2. HUMMER EV reservations are currently full. 3. Canyon initial availability early 2023. AT4X model available spring 2023. AT4X Edition 1 Package shown is extremely limited availability. Some features shown may have limited, late or no availability. See dealer for feature availability. 4. Always pay attention while driving and when using Super Cruise. Do not use a handheld device. Requires active Super Cruise plan or trial. Terms apply. Visit gmc.com/connectivity-technology/super-cruise for compatible roads and full details.

SUPPORTING OUTDOOR RECREATION

AUCTION OF VIN 1 GMC HUMMER EV EDITION 1 SUV RAISES \$500,000 FOR TREAD LIGHTLY!

Earlier this year, GMC worked with Barrett-Jackson at its Scottsdale Auction — and a generous bidder — to help Tread Lightly!, a nonprofit dedicated to promoting outdoor



recreation through stewardship and educational programs. Tread Lightly! will receive \$500,000 from

the auction of VIN 1 of the 2024 GMC HUMMER EV Edition 1 SUV. The amount raised represents the full hammer price, as typical fees and commissions were waived by Barrett-Jackson.

Tread Lightly!'s goal is to balance the desires of the people who enjoy outdoor recreation with the need to maintain healthy ecosystems and thriving populations of wildlife across the nation. Funds will be used to support its conservation mission as well as promote outdoor ethics and a sense of good stewardship in nature. ■



PHOTO COURTESY OF BARRETT-JACKSON

FOR A GOOD CAUSE: The 2024 GMC HUMMER EV Edition 1 SUV VIN 1 raised \$500,000 for Tread Lightly! at the Barrett-Jackson Scottsdale Auction. HUMMER EV reservations are currently full.

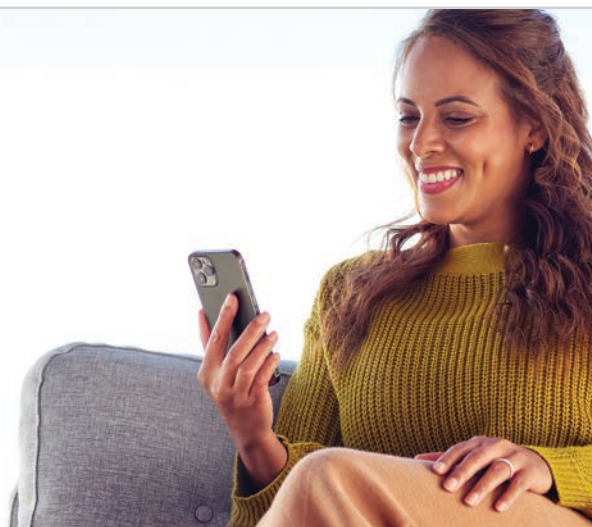
ELEVATE YOUR OWNERSHIP EXPERIENCE WITH THE MYGMC MOBILE APP

GMC owners and their vehicles already have a special connection. Now, you can take that bond to a new level. The available myGMC Mobile App* allows you to use your smartphone to interact with your GMC from almost anywhere. You can remote start and unlock/lock your vehicle, view your fuel level, check tire pressure and more on properly equipped vehicles.

If you already have the myGMC Mobile App, make sure to keep it updated to the latest version to see what's new. The app is frequently updated to offer a personalized experience. ■



Scan or click on the QR code to learn how to get started. You can even check out a demo of the app before you download it.



*Available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. Terms apply. Device data connection required. See onstar.com for details and limitations.



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THE DENALI OF EVs

SIERRA EV DENALI EDITION 1

The First Ever Sierra EV Denali Edition 1 all-electric pickup¹ is designed to raise expectations, offering an exceptional combination of next-gen power, modern luxury, versatility and technology. It's the Denali of EVs.

Highlights include the 2024 Sierra EV Denali Edition 1's propulsion system — powered by GM's Ultium battery platform — that offers exhilarating horsepower and torque,² along with impressive range³ and charging capabilities.⁴ Made to be used, the Sierra EV Denali Edition 1 also offers strong trailering capability.⁵

Inside, you and your passengers will enjoy the luxury of a reimagined cabin offering Denali-level amenities with open-pore wood trim, seats that feature a premium, yet modern, geometric quilted pattern and Bose® speakers with etched stainless-steel grilles. Drivers will also enjoy the convenience and functionality of an expansive touchscreen infotainment system that's easy to use, similar to a smartphone.

To make navigating everyday challenges a little easier, the Sierra EV Denali Edition 1 offers impressive maneuverability — thanks, in part, to its standard 4-Wheel Steer, which enables all four wheels to work together.

The Sierra EV Denali Edition 1's purposeful technology is highlighted by Super Cruise,⁶ GM's hands-free driver assistance technology. (Sierra EV Denali Edition 1 includes a 3-year Super Cruise subscription.) Super Cruise allows drivers to take their hands off the steering wheel on compatible roads and enjoy automatic lane changing or trailering (automatic lane change is not available while trailering) while remaining attentive to the road. (See page 28 for more about Super Cruise.)

And this is just the beginning; Sierra EV AT4 and Elevation models will be available in the 2025 model year. ■

VISIT [GMC.COM](https://www.gmc.com) TO LEARN MORE.



2024 SIERRA EV DENALI EDITION 1 KEY FEATURES

754 HP AND 785 LB-FT² TORQUE

GM-ESTIMATED RANGE OF 400 MILES ON A FULL CHARGE³

PUBLIC DC FAST CHARGING OF 100 MILES IN APPROX. 10 MINUTES⁴

MAX TRAILERING⁵ UP TO 9,500 LBS.

1. Simulated vehicle shown with available features. Actual production model may vary. Sierra EV Denali Edition 1 available early 2024, by reservation only. Sierra EV Denali available spring 2024. 2. GM-estimated with Max Power mode. 3. GM-estimated range of 400 miles on a full charge based on current capability of analytical projection consistent with SAE J1634 revision 2017-MCT. Actual range may vary based on several factors, including temperature, terrain, battery age, loading, use and maintenance. 4. GM-estimated public fast charge of 100 miles in approximately 10 minutes. Requires use of public 800-volt, 350 kW DC fast chargers. Actual charge times will vary based on battery starting state of charge, battery condition, output of charger, vehicle settings and outside temperature. See the vehicle Owner's Manual for additional limitations. 5. GM-estimated maximum trailering up to 9,500 lbs. Maximum trailering ratings are intended for comparison purposes only. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The trailering capacity of your specific vehicle may vary. The weight of passengers, cargo and options or accessories may reduce the amount you can trailer. 6. Always pay attention while driving and when using Super Cruise. Do not use a handheld device. Requires active Super Cruise plan or trial. Terms apply. Visit [gmc.com/connectivity-technology/super-cruise](https://www.gmc.com/connectivity-technology/super-cruise) for compatible roads and full details.



SHARE YOUR STORY

Tell us why you love your GMC and you could be featured in an upcoming issue of Boundless magazine.

→ Email us w/pics: editor@gmcboundlessmagazine.com.





CROSS COUNTRY

Retired officer finds R&R in his Yukon

Since retiring from a successful career as a police officer in New York City, Marc Manfro says he's driven to almost every large city in the United States. A GMC loyalist, he and his wife, Theresa, began taking those trips a few years back in his 2015 Yukon. And, they are far from finished. He's since replaced that SUV with a 2022 Yukon, and more road trips are in the making.

"I want to drive across the whole country and just see and experience things," Manfro says. For example, he'd like to see more national parks.

A PERFECT FIT

His Yukon is an ideal fit — a durable, capable vehicle that can also act as a family hauler, Manfro says.

"I wanted an SUV that was tough, that can be counted on in an emergency and looks great," he says. "You know, when you look at the Yukon, you say, 'Wow, this is an attractive-looking SUV.' And, there's no bad side to it. I thought it would be the perfect vehicle for not only an emergency responder, but a mom taking her kids to either football or cheer practice."

The former officer and first responder knows emergencies all too well. The son of a police captain, Manfro was born and raised in Queens, N.Y., and began his police career in the 1980s. He recalls that he went on to work in Queens and Manhattan, often making high-profile, newsworthy arrests. After the events of Sept. 11, 2001, he was assigned to the subway system as a kind of surveillance and security beat.

Health issues stemming from the events in 2001 forced Manfro to retire early. And, in 2002, he moved to Santa Clarita, Calif., with his wife and two sons, both of whom are now in law enforcement in Los Angeles.

WEST COAST LIVING

Since making the move west, Manfro has worked security jobs for celebrities and high-net-worth individuals in the LA area. At times, he's also had to utilize his experience as a martial arts-trained cop to help out in random situations that have sprung up since his retirement: He tells of times when he's helped prevent people from being victimized, and also has rescued civilians in danger.

Manfro acknowledges that it can seem like a "dark cloud" follows him. But, he says he is just not geared for shying away from it. "I think what might happen is maybe normal people have a way of navigating away from trouble," he says, "whereas I don't have that fear."

These days, Manfro tries to take it easy. "Right now, I'm planning my trip to Texas and, then from Texas, I'm hoping we can take a drive to Florida," he says. "You know, I just want to drive across the whole country and see and experience things."

When he's not planning his next road trip, he enjoys writing and has penned screenplays about the police business. He also volunteers as a spokesperson for police officers and has spoken at events in honor of emergency responders.

To wind down, he likes to ride his bike and to take what he refers to as the occasional "paseo," which is Spanish for a leisurely evening stroll, through the rugged terrain and acres of orange groves north of Los Angeles. He says his Yukon, with its powerful V8 engine, is an ideal fit for the hilly region.

"It's a really, really smooth riding vehicle. It has good acceleration — you go on and off the highway with ease, up and down hills," Manfro says. "I enjoy driving my GMC truck and it's a really attractive vehicle." ■



PHOTOS BY TOSHI OKU

Experience OF A LIFETIME

NEW 2024 SIERRA HD, KEYSTONE
RV AND THE FLIPPING NOMAD
EXPLORE MOBILE LIFESTYLE

PHOTOS BY BAX + TOWNER





It's a warm day in Crystal River, Fla., and Cortni Armstrong is thoroughly enjoying an unforgettable adventure — kayaking and swimming with the laid-back manatees that call the area home.

A few days before, Armstrong, an RV renovator and designer also known as “The Flipping Nomad,” was at the Florida RV SuperShow, soaking up the company of fellow RVers, checking out the latest industry trends and getting an up-close introduction to the 2024 Sierra HD Denali Ultimate and the Keystone Fuzion toy hauler RV — an ultimate pairing for adventure.

The new Sierra HD Denali Ultimate is the most advanced, luxurious heavy-duty pickup

in its class,¹ offering premium features, an abundance of power and tech-savvy trailering assistance.

RVers are sure to appreciate the power of the Denali Ultimate's standard 6.6L Duramax Turbo Diesel and Allison® 10-speed transmission, offering 975 lb-ft of torque and 470 hp. All that power allows the Sierra 3500 HD Denali Ultimate (shown here) to offer a max towing rating of 30,700 lbs.²

And, if you choose to take along the Keystone Fuzion 427 shown here, you'll be traveling in style. Among its many amenities, this RV features 1½ bathrooms, an outdoor kitchen and a 14' 6" garage.

The fact that Cortni and her mom/business partner, Patti, were able to fit in some fun between the RV show and starting their next RV renovation project illustrates what's perfect about the RV lifestyle, according to Armstrong. When it comes to home, work and travel, you can have it all.

“It's so nice because I'm traveling and going to all these really cool places, but I get to come home every night,” Armstrong says. “I have a fridge full of my food, and my dog has her own bed. We're able to go on these cool adventures and still have the comforts of home.”

continued >

1. Class is gasoline and diesel heavy duty pickups in the GM Large Pickup segment. Based on the latest competitive data. 2. Requires properly equipped 3500 HD Crew cab long bed 4WD DRW model with available Duramax Turbo Diesel V8 engine, Max Trailering Package and gooseneck hitch. Maximum trailering ratings are intended for comparison purposes only. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The trailering capacity of your specific vehicle may vary. The weight of passengers, cargo and options or accessories may reduce the amount you can trailer.



“ I think the pandemic kind of woke people up. **Life is short**; let's go live something cool now. ”
 — Cortni Armstrong, The Flipping Nomad

LIVING LARGE IN A TINY HOME

Whether you enjoy a week, a season or the entire year in an RV, there's a built-in sense of adventure that comes with it. RVs open a host of possibilities to see and do new things, meet new people or get off the grid.

Armstrong, who began her RV journey staying stationary at a campsite and then found the freedom to roam, says she's seen the popularity of RVs soar over the last few years.

“I think the pandemic kind of woke people up,” Armstrong says. “Life is short; let's go live something cool now.”

It's a concept that many people have embraced as opportunities to work remotely have increased.

“There are a ton of people working from an RV,” she says. “A lot of people are my age (34) living this lifestyle. Many people just want to travel so bad that they can't see straight. Some have sold their house and others work in an RV seasonally. I also see a surprising volume of families with kids.”

That might explain a growing number of specialized clubs and social groups dedicated to those RVers, with a focus on remote workers, families — including some who “road school” — retirees and more. The groups often host rallies and events so members can get to know each other, and many folks end up traveling together or connecting throughout the year.

RESPECTING THE LAND

During her travels, Armstrong sees trends emerging, such as a growing concern about the environment and leaving a smaller footprint. Sustainability has become an important issue to the RV community, as people understand how important it is to protect recreational areas and the ecosystem.

“There are a lot more movements out there that focus on ‘leave no trace,’ and I hope it continues,” Armstrong says. “You want to stay on the trails, and you certainly don't want to leave anything behind. During COVID, there were more people going out on hikes to explore, and it was

good to see people out who normally wouldn't be, but it wreaked some havoc out there.”

Armstrong shares that there are many ways to take care of the treasured landscape. She says many RVers take advantage of recycling programs available through campgrounds or local municipalities. You can research where to drop off certain materials and you should always clean up any trash that might be outside your rig.

Another way to be responsible is to properly dispose of “gray water,” which is the water used to shower, wash dishes, do laundry or wash hands. Even though you may purchase environmentally friendly soaps, it doesn't mean draining the gray water on-site is good for the land. If there are ingredients not native to the area, it could still impact the ecosystem.

Also, when starting a bonfire, make sure you're using untreated wood with no finishes on it. And, refrain from throwing items full of chemicals or metal into the fire.

LESSONS LEARNED

Ever wonder where people find those incredible places to camp off the grid? Need to figure out how to maintain all the seals in your RV? Or, what about how to select the best RV for your travel plans? Get a good base knowledge of RV life, including renovation tips and advice, from Armstrong's online video classes available at the flipping nomad.com/classes.

POWERED BY THE SUN

Perhaps the best sustainable practice you can undertake with an RV is using solar power, Armstrong says. Not only are you using less electricity and gas, but solar power also allows you to go off the grid and stay in unique places.

“Solar is huge right now and it's here to stay,” Armstrong says. “My personal RV is fully upfitted with 2,600 watts of solar panels on the roof,

continued >

ALL-REASON ROOM: Many RVers will decide on a toy hauler such as the Fuzion because of the flexibility it offers. Toy hauler RVs come with a garage space traditionally meant to stow outdoor “toys,” such as ATVs, motorcycles or kayaks. However, modern toy haulers can accommodate plenty of other uses as well — from an office space or second bedroom to a game room. Or, all of the above at various times.



which is a lot. I could not fit another panel up there if I wanted to.”

She also incorporates four “giant” batteries, each the size of two and a half regular batteries.

“That’s nice because once the install was done, the rig runs itself,” she notes. “All of my appliances and electrical needs are fully taken care of, so there’s no generator to lug around or fill up with gas.”

POISED FOR GREATNESS: The Sierra HD Denali Ultimate’s commanding exterior exudes confidence with cues such as a new signature Denali grille and special badging. LED projector headlamps and animated lighting sequences combine with power-retractable assist steps with LED perimeter lighting to make it stand out in a crowd.

PREMIUM FEATURES (opposite page): In addition to their versatility, toy hauler RVs typically offer a host of available features such as a built-in grill.

Installing solar panels can be expensive, but it doesn’t have to be done all at once. (For example, Keystone offers a SOLARFLEX™ system that is designed to grow with your needs.) Plus, it’s an investment that should pay off down the road.

“It allows you to go ‘boondocking’ or off the grid and use the free public land options that are out there,” Armstrong says. “You could be paying \$40 a night up to \$200 per night at an RV park if you need electricity.”

CHOOSING A HOME

Of course, RV living means different things to everyone. Some may want to travel the country discovering the most rugged terrain for their four-wheeler while others prefer a comfortable way to see the national parks with the family. Either way, you’ll want to make sure your RV offers a relaxing, functional atmosphere with the right features for your adventures.

“When people are first looking into getting an RV, it can be overwhelming,” Armstrong says. “There’s an infinite number of options — a motor home you drive or a trailer you tow, then the size and weight and floorplan configurations and interiors. I always tell people that your first RV is rarely your forever RV, so research enough to where you’re comfortable with the general options, but don’t get caught up on finding the perfect one. Once you get into the lifestyle, you’ll get a feel for the size you really need.”

Whatever type of RV you choose, Armstrong, not surprisingly, feels it’s important to make it your own with renovations or some personal decorating.

“Research any renovations so you understand what you’re getting into, but if there’s one element that makes your heart happy, do that.”

That sounds like good advice for planning any adventure. ■



EXPERIENCE THE
2024 SIERRA HD ▶





THE FUTURE OF UTVS

Built using GM's electric propulsion components, the Volcon Stag UTV (preproduction model shown here) will be available this summer and is redefining the off-road experience. The EV technology helps create exceptional acceleration and speed recovery in a variety of terrains, according to Volcon. Variable drive modes will also allow drivers to adjust the power delivery to optimize performance and range according to their needs — all from a unique, innovative cockpit. The Stag offers the performance of a standard UTV without the noise, allowing you to explore and enjoy the outdoors like never before.

CAMP BETTER™

RV AMBASSADORS SHARE THEIR KNOWLEDGE

Directions to the best travel destinations. Tips for storage solutions. Assistance with tanks and cords. When a helping hand is needed, there's usually a fellow RVer around to lend it. To make it easy for experienced RVers to welcome new campers and share their knowledge, Keystone created a "Brand Ambassador" program.

Boundless talked to a few ambassadors about RV living and how the company's "Camp Better" motto, which includes taking care of the planet and each other, is at its center.

LIVING THOUGHTFULLY

After comparing the benefits of a house to an RV, Alexis Chateau decided to take the home on wheels.

"The freedom to go where I please and when I please is essential to my happiness, and my RV makes that possible," she says.



Chateau also makes sure to support the Camp Better lifestyle. "I believe that accessibility and sustainability are core values of the Camp Better lifestyle," she says.

"I have modified my RV to be fully functional off-grid and tested it by living that way for long periods. I have a solar generator, 500 watts of solar panels, a composting toilet and a solar oven. When I purchase appliances, I opt for 12-volt alternatives and low-power options. I also have a primitive catchment and water-treatment system to harness rainfall and put that water back into the RV tank."

Kelley and Renee Hayes are long-time campers who decided to become full-time RVers a few years back.

"We realized that instead of just doing this on weekends, we can do it every day," Kelley says. "We enjoy life and get outdoors. And really enjoy the RV community. It's like a family."



They say every trip offers a new adventure, which makes their toy hauler the perfect rig for them.

"It really should be called the 'multipurpose room,'" Renee says. "When we're on the road, it's our garage because we've got our bikes and kayaks in there. Or, when we go four-wheeling, we have those back there. When friends come to visit, you can (pull down) two queen beds, so it becomes our guest bedroom."

The couple attends rallies and events for RV owners throughout the year, and the ambassador program helps them meet new people, share their knowledge, and stay current on trends and technology that, among other things, can assist with sustainability.

LIVING

LEADING THE WAY

SIERRA HD DENALI ULTIMATE
TRAILERING TECHNOLOGY





New levels of traveling inspiration will be reached with the 2024 Sierra HD Denali Ultimate's trailering assistance technologies — the most of any truck in its class¹ — including the ability to create and customize trailer profiles, predeparture checklists, Gross Combined Weight alert,² trailer tire pressure and temperature monitoring,³ trailer side blind zone alert² and adaptive cruise control² with trailering, to name a few.

In addition, drivers will be comfortably in command with up to 14 camera views² available on the Sierra HD Denali Ultimate, including:

- Enhanced Transparent Trailer View⁴
- Hitch View
- Cargo Bed View (with Zoom View and Hitch Guidelines)
- Front Camera View
- Rear Camera View
- Surround View
- Front Top-Down View
- Rear Top-Down View
- Front Side View
- Rear Side View⁵ (with Trailer Biasing)
- Rear Trailer View⁴ with Guidelines
- Inside Trailer View⁴
- Picture in Picture View⁴
- Rear Camera Mirror²

There's no doubt about it, the Sierra HD Denali Ultimate is leading the way, in a big way.

VISIT [GMC.COM](https://www.gmc.com) TO LEARN MORE.

1. Class is gasoline and diesel heavy-duty pickups in the GM Large Pickup segment. Based on the latest competitive data available. 2. Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. 3. Requires available Trailer Tire Pressure Monitoring System and installation of trailer tire pressure monitor sensors. 4. Requires compatible trailer and available camera. 5. Requires compatible conventional trailer.



| Infinity Roof with Modular Sky Panels



| Available HD UltraVision³



| HD Screens

A one-of-a-kind SUV that's ready to take you new places while conquering every day with confidence, the GMC HUMMER EV Edition 1 SUV¹ combines all the benefits of an SUV with groundbreaking features first introduced on the HUMMER EV Pickup.

Whether you're maneuvering through a tight trail or a downtown parking structure, you'll be turning heads with the HUMMER EV SUV's available 4-Wheel Steer (rear wheels can turn up to 10 degrees in either direction). Combine 4-Wheel Steer with available **CRABWALK**² to allow the SUV to move diagonally at low speeds, offering surprising agility.

You'll also enjoy a new visionary perspective as you navigate around obstacles. Available **HD ULTRAVISION**³ can help optimize your views when traveling at low speeds in challenging spaces. The system uses multiple cameras — offering up to 17 available views — including underbody forward and rear-facing cameras and standard HD Surround Vision.



| Power Swing Gate

Of course, behind the wheel of a HUMMER EV Edition 1 SUV, you'll also enjoy the exciting technology displayed on large **HD SCREENS**. The expansive Driver Information Center and the center-mounted touchscreen offer customizable data, settings and controls.

Along the way, be sure to embrace the journey with an incredible open-air experience, thanks to the **INFINITY ROOF WITH MODULAR SKY PANELS**. Simply remove and store the four panels and the front I-Bar and then lower the power rear drop glass.

And, since this GMC HUMMER EV is an SUV, you can open the **POWER SWING GATE** to access a large cargo area and stow the gear for whatever comes next. ■

Due to current supply-chain shortages, certain features shown throughout have limited or late availability, or are no longer available. See the window label or a dealer regarding the features on an individual vehicle. 1. HUMMER EV reservations are currently full. 2. Limited to low speeds. Read the vehicle Owner's Manual for important feature limitations and information. Standard on Edition 1, EV^{3x} and EV^{2x}. 3. Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. Some camera views require available accessory camera and installation. See your dealer for details. Underbody cameras included and only available with the Extreme Off-Road Package.



GOING BEYOND THE EXPECTED

GMC HUMMER EV EDITION 1 SUV

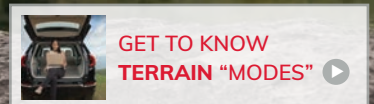


SCAN OR CLICK ON
THE QR CODE to learn more.



PURSUIT of HAPPINESS

GMC SUVs HELP YOU
ENJOY THE JOURNEY



As you plan your summer explorations, keep in mind that GMC has a family of SUVs designed to get you and your crew, big or small, where you want to go. Whether your “party” is two, four or eight, there’s a GMC SUV for that — go boldly with confidence.

Here, we offer a quick overview; you can visit [GMC.com](https://www.gmc.com) for all the specs. Plus: A travel assist is included with most new 2023 GMCs — see the sidebar on page 19.

CONQUER WITH TERRAIN

The nimble and athletic Terrain AT4 is perfect to get you, your partner — and a furry friend — as well as your stuff off the beaten path for a little R & R.

With capability-boosting features such as a Traction Select System, the Terrain AT4 is ready to conquer the great outdoors. The Traction Select System offers three settings to optimize efficiency, traction and capability. As you head out from the city to the woods, FWD enhances efficiency in normal driving by disconnecting the rear axle and eliminating the drag it causes.

As conditions change, AWD sends power to the front and rear wheels to optimize traction on dry, wet or snow-covered roads. When you’re ready, Off-Road adjusts the AWD system, traction control and stability control to help improve traction and driving dynamics on dirt, gravel or sand.

When you arrive, unload and relax, knowing the Terrain is more than capable of the return trek.



ENJOY VERSATILITY WITH ACADIA

Have a few more passengers and/or backpacks? The versatile and accommodating Acadia AT4 is designed with adaptability in mind. If one of the kids invites a friend at the last minute, or you discover that some people can't pack light — no problem. Fold a seat up or down depending on your needs.

Acadia offers seating options for up to 7 people and Smart Slide second-row seats provide easy third-row access. The second- and third-row seats fold flat to provide up to 79 cu. ft.¹ of maximum cargo space. Or, call an audible and fold one of the third-row 50/50 split seats.

The Acadia AT4's standard Active Torque Control AWD system enhances off-road capability by automatically delivering torque to the wheel that needs it the most.

Finally loaded up? The standard Rear Vision Camera² and available HD Surround Vision² can offer extra help backing out of the driveway or provide a bird's-eye view of your vehicle from above while you're navigating unfamiliar surroundings.

Acadia puts you comfortably in command of change.

continued >



1. Cargo and load capacity limited by weight and distribution. Requires seats folded down. 2. Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather, and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

DOMINATE WITH YUKON

If your plans include having it all — a group of family or friends, all their stuff and a boat or trailer — Yukon is made for you. Yukon AT4 offers a unique combination of passenger space (up to 8), cargo space (122.9 cu. ft.¹ max. behind the first row) and impressive trailering capabilities.

To help ensure everyone enjoys the journey, the interior combines premium materials with our latest technology features, highlighted by large infotainment and driver information screens, as well as an available 15" diagonal Head-Up Display.

Technology and capability come together with the Yukon AT4's available Active Response 4WD™ system that helps you confidently maneuver in slick or off-road conditions by seamlessly sending optimal torque to the wheels to improve traction.

Don't forget the boat. The Yukon AT4 allows you to trailer confidently with the available Max Trailering Package that delivers a max available towing capacity of 8,200 lbs.³ and features an enhanced cooling radiator.

Premium capability means you're ready for what comes next. ■



1. Cargo and load capacity limited by weight and distribution. Requires seats folded down. 3. Requires Yukon AT4 with 5.3L V8 gas engine and available Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

PRE-GETAWAY CHECKLIST

- Visit the service department at your GMC dealership** — It's always best to have things checked before you go.
- Call the kennel** — If this adventure is a little too extreme for four-legged friends, make sure they have accommodations.
- Snacks and games** — Young or old, passengers will appreciate that you thought of them.
- Mail stop** — Even if most of your communication is electronic, you'll want to temporarily pause the post office.
- Neighborhood watch** — Letting a trusted neighbor know you'll be away can help prevent problems.
- Deep breath** — Take a minute before you leave to stop and think about anything else you might need. Reservation numbers? Trail markers? Extra tie-downs?



STAYING CONNECTED

Enjoy a standard 3-year OnStar Connected Services Premium Plan with most new 2023 GMCs

It's easier than ever to maintain a connection throughout your day as most new 2023 GMC vehicles¹ come with 3-Year OnStar[®] and Connected Services Premium Plan.^{2,3}

With the plan, vehicle owners receive:

- OnStar's Safety & Security⁴ services, including the OnStar Guardian App⁵
- A GMC Connected Vehicle Plan,⁶ including Remote Access Plan
- In-Vehicle Wi-Fi[®] Hotspot Data⁷ (if equipped)
- Three months of SiriusXM^{®8} (if equipped)
- In-vehicle App Access, including Amazon Alexa Built-in⁹

The plan includes in-vehicle data through the vehicle's Wi-Fi hotspot with bandwidth for up to seven devices. There's also Roadside Assistance, Automatic Crash Response, which uses built-in vehicle sensors to alert an OnStar Emergency-Certified Advisor¹⁰ if a crash is detected, and Injury Severity Prediction, which enables Advisors to alert First Responders to possible injuries in such incidents.

And, there's more. OnStar Emergency Services and an Emergency-Certified Advisor can determine vehicle location, contact emergency service providers and offer assistance until help arrives. Ask Alexa to remotely lock/unlock your doors, start/stop your vehicle and more using the GMC skill for Alexa via your Alexa device at home (if properly equipped).

When the three-year period ends, owners can subscribe to the Premium Plan or select another paid OnStar plan if they choose. ■



◀ **SCAN OR CLICK ON THE
QR CODE** for more details.

1. Required on certain vehicles built after June 2022. 2. All plans are subject to change or termination without notice. 3. Connected vehicle services vary by vehicle model and require active service plan, working electrical system, cell reception and GPS signal. OnStar links to emergency services. See onstar.com for details and limitations. 4. OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. Automatic Crash Response: not all vehicles may transmit all crash data. Roadside services provided by Allstate Roadside Service for vehicles only. Limitations and restrictions apply. 5. U.S. and Canada only. Available on select Apple and Android devices. Mobile Crash Response services are intended for use in vehicles only and can connect automatically on Android devices only. Service coverage varies with conditions and location. Service availability, features and functionality vary by device and software version. Device permissions are required for app to operate properly. OnStar links to emergency services. Device and app may not transmit all crash data. See onstar.com for details and limitations. 6. Connected Vehicle Plan does not include emergency or security services. Service varies with conditions and location. Data plans provided by AT&T. See onstar.com for details and limitations. 7. Service varies with conditions and location. Requires active service plan and paid AT&T data plan. See onstar.com for details and limitations. 8. If you decide to continue service after your trial subscription ends, your selected subscription plan will automatically renew thereafter and you will be charged at then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement at siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-866-635-2349. All fees, content and features are subject to change. ©2023 SiriusXM Radio Inc. All rights reserved. 9. Functionality is subject to limitations and varies by vehicle, infotainment system and location. Select service plan required. Certain Alexa Skills require account linking to use. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc., or its affiliates. See onstar.com for additional details. 10. Certified by the International Academies of Emergency Dispatch.

LIVING



PHOTOS COURTESY OF TSM



ESPORTS LEADER



THE PLAYERS: Top left: Jordan (Reps) Wolfe, Top middle: Janey, Top right: (left to right) Avuhlie, GuhRL, Sabz and TSM content creator Fanfan. Bottom left: Phillip (ImperialHal), Dosen, Bottom right: Evan Verhulst.

GMC and the PROs at TSM TEAM UP

GROWING EXCITEMENT

Although some people may consider esports less competitive than traditional “ball-and-stick” sports, Lahti assures us that the esports pros are athletes in their own right. “Many of the players train 14 to 16 hours a day, and the competition is as physically and mentally rigorous — and exhausting — as that faced by other high-performing athletes,” she says.

In addition, esports popularity continues to grow and expand. “TSM in January 2023 announced the signing of four new Apex professionals, making our company the only tier-one global esports organization to have an all-female team,” Lahti says. “Exciting things are to come with our new team of pros.”

She also notes that there are some 18,000 pro esports players, and more than 3 billion people identify as casual gamers. “Gaming and esports are at the top of their list for entertainment, socializing and self-expression,” she says. “Gaming is the new social media, and esports sits right in the center of that universe.”

Moving forward, TSM looks to continue growing its current community while expanding to new audiences.

“As gaming becomes more intertwined with pop culture, TSM will continue to embrace the gaming community’s other interests, like anime, music and conventions,” Lahti says. “TSM is constantly creating new apparel collections, like our first anime apparel collaboration last year, and we’re excited for more pop-culture collaborations in 2023. I’m confident that in 2023 and beyond, you’ll be hearing TSM chants!”

Be sure to look for the iconic GMC logo. ■

already served as host to the Playing the Game summit, a first-of-its-kind live event.

The building features a state-of-the-art content studio, dedicated team esports spaces, streaming



rooms, a lounge area and a 360-degree view of LA. The headquarters houses 47 players and 23 content creators, as well as a chef who prepares meals for players and staff. A fitness studio and a wellness facility are on-site to keep players in good health, both physically and mentally.

The rise of TSM is, in some ways, parallel to the rise of esports itself. Esports, in simple terms, refers to electronic sports — video games that are played competitively as part of single- or multi-player tournaments.

TSM currently fields teams across seven video game titles. One of TSM’s most recognized and successful players is Phillip “ImperialHal” Dosen, nicknamed “the CEO” by the Apex Legends gaming community. Dosen competes at the highest level of gaming.

In 2009, a 16-year-old launched a community website and online guide for video game players. Today, the community Andy “Reginald” Dinh founded — Team SoloMid (now known as TSM) — is an esports juggernaut that has been named the most valuable esports company in the world and which recently celebrated its 100th championship win.

Anyone who’s seen a TSM player in action recently may have noticed a GMC logo emblazoned on their uniform. That’s thanks to a relationship between GMC and TSM, but only a small part of how the two have joined forces.

“The TSM and GMC relationship runs far deeper than a GMC patch on our team jersey,” says Sarah Michelle Lahti, Head of Marketing for TSM. Lahti notes that the affiliation extends to creating custom videos featuring GMC vehicles, events, meet and greets with fans, and live-stream activations.

GMC also promotes gameplay content, humorous skits and docuseries-style content behind the scenes with TSM teams. And, TSM players enjoy traveling to and from matches in GMC Yukons.

LIVE FROM LA

Expanding its presence beyond the digital realm: TSM recently opened a 25,000-sq.-ft. headquarters in Los Angeles. The site has

NEW DESTINATIONS

Overlanding enthusiast, Canyon AT4X Edition 1 find their own path

In 2010, when Michael Murguia was facing both personal and professional challenges, he turned to a longtime friend for solace and a fresh perspective ... nature. Disappearing into the California mountainside allowed Murguia to ask himself some fundamental questions — such as where he wanted to be in five years, and how he would be spending that time.

“There are almost infinite answers to these questions, and the grandeur of being in the outside world allows one to see themselves navigating the world in a different way,” he says. For Murguia, that meant leaving his job as a software developer and devoting his life to promoting the joys of overlanding, which he defines in its essence as vehicle-dependent travel.

He recently was introduced to a truck that fits right into this lifestyle: The Canyon AT4X¹ with the Edition 1 Package (shown throughout). “GMC really listened to our community with this vehicle, with the noteworthy ground clearance, wide stance and impressive powertrain,” Murguia says.




SEE THE CANYON AT4X
IN ACTION ▶

REACHING OUT

When deciding to focus his energies on overlanding, Murguia knew he wanted to create a resource that would educate people and be inclusive in its efforts. The Overland Bound website (overlandbound.com) is an extension of his philosophy that anyone can enjoy overlanding and can bring their own goals and life experiences to the table.

“In our core principles, we stress basic concepts, such as how it’s paramount to connect with nature and, when doing so, to leave the land better than you found it,” he says. “At the same time, we seek to show readers how to solve challenges, such as recovering a vehicle, to expect the unexpected and, of course, how to have fun.”

Those who choose to become Overland Bound members enjoy many benefits, including a true sense of community supported by an impressive off-grid mapping and navigational platform.

With the help of a mobile app,  **OVERLAND BOUND ONE** they can find their way through unfamiliar terrain and can be tracked by fellow members, who can offer support in the form of route suggestions or assistance. Murguia says, in most cases, at least 50 members within a 100-mile radius will receive a map message when an Overland Bound colleague is out on the trail.

The communal feeling that Overland Bound engenders often leads people to get together for coffee and information-sharing, or even to plan joint trips. Each member is assigned their own number, which can be featured on a variety of Overland Bound merchandise including hats and shirts.

continued >

PHOTOS BY DAVID GUENTHER

Preproduction models shown throughout. Actual production models may vary. 1. Canyon initial availability early 2023. AT4X model available spring 2023. AT4X Edition 1 Package shown is extremely limited availability. Some features shown may have limited, late or no availability. See dealer for feature availability.







TRAIL SETTER

While the Canyon AT4X Edition 1 that Michael Murguia drove is limited in availability, the Canyon AT4X also offers exceptional off-road performance, with upgrades in technology and hardware as well as a bold, fresh look. Powering the AT4X is a 2.7L Turbo High-Output Engine that produces 310 hp and 430 lb-ft torque.

As Multimatic™ DSSV dampers help soften the impact of rough roads, underbody skid plates and a large transfer-case shield offer protection. Adding further capability is a 2" factory lift and a 3.5" widened track that help give the AT4X ground clearance of 10.7" as well as a 36.9-degree approach angle.

The Canyon AT4X also features the Canyon's first fully digital Driver Information Center along with a 6.3" diagonal Head-Up Display. A bold exterior with a redesigned grille is complemented inside by premium leather-appointed seats with red and white stitching.

The Edition 1 Package raises the stakes with 17" beadlock-capable wheels, an off-road front bumper with safari bar, front 30" off-road grille light bar,² front- and rear-facing underbody cameras, reconfigurable bed rails, a front skid plate and a winch.³

POSITIVE IMPACT

When out on the road, Murguia has pointed tips for those new to overlanding. Water is especially crucial — the rule being two gallons a day per person — as is an understanding that you never ask your vehicle to do more than its limitations.

"You should always have some sort of two-way text communications, in which you can both send and receive a signal," Murguia says. "And, make use of the public-agency resources available to you, including the forest service offices and the local visitor centers, where you can learn about the latest conditions and whether there have been any road washouts."

The tenet of leaving the land better than you found it is at the core of the Overland Bound



ethos. "Our Trail Guardian Program, for example, grew out of the essential need to educate people on the proper land use and to give back to our public agencies," Murguia says.

Through this program, members have removed more than 150,000 pounds of refuse, and helped in the reopening of 40,000 acres of public land space. In one example, members committed to a multiday cleanup of a recreation area in northern California, where they cleared garbage, removed barriers and reestablished signage.



“ In our core principles, we stress basic concepts, such as how it’s paramount to connect with nature and, when doing so, **to leave the land better than you found it.** ”

— Michael Murguia,
Overland Bound

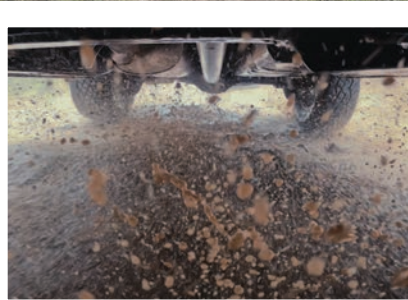
To be proactive in keeping the environment as pristine as possible, Overland Bound connects members to a Tread Lightly 101 course on land management. “We ask you use local maps to determine the designated roads that can be traveled on, and that you learn what vehicles can be driven on these trails,” Murguia says. “Most of all, we want people to lead by example, and be the kind who scout the area and pick up litter before leaving.”

THE RIGHT PACKAGE

In terms of a vehicle that can handle all terrains, Murguia believes GMC has a winner with the Canyon AT4X — particularly with the Edition 1 Package.

“With the [up to 10 available] camera views⁴ — especially the underbody cameras — you can see what is happening around your Canyon without leaving the driver’s seat,” he says.

In addition to the Multimatic™ DSSV dampers and heavy-duty skid plates, Murguia points to other items on the Canyon AT4X Edition 1 such as an available winch.³ “A winch is kind of like a fire extinguisher in that you don’t think about it until you need it; and it’s an integral part of most vehicle recovery.”



Other features, included on the AT4X as well as the Edition 1, that he finds noteworthy include the tire-pressure alert and the Off-Road Performance Display that highlights and records key data such as vehicle pitch and roll, and illustrates the true capability of the vehicle.

He also likes how the powertrain works with the locking front and rear differentials to feather, rather than plow, through challenging terrain.

The fact that the Canyon AT4X can provide such performance in a midsize package further deepens Murguia’s admiration for the vehicle. “I’m thinking specifically of The Squeeze [a mile-long trail west of Los Angeles], with its larger boulders on both sides of the road. The Canyon’s size will get you through here and a lot more places,” he says. ■

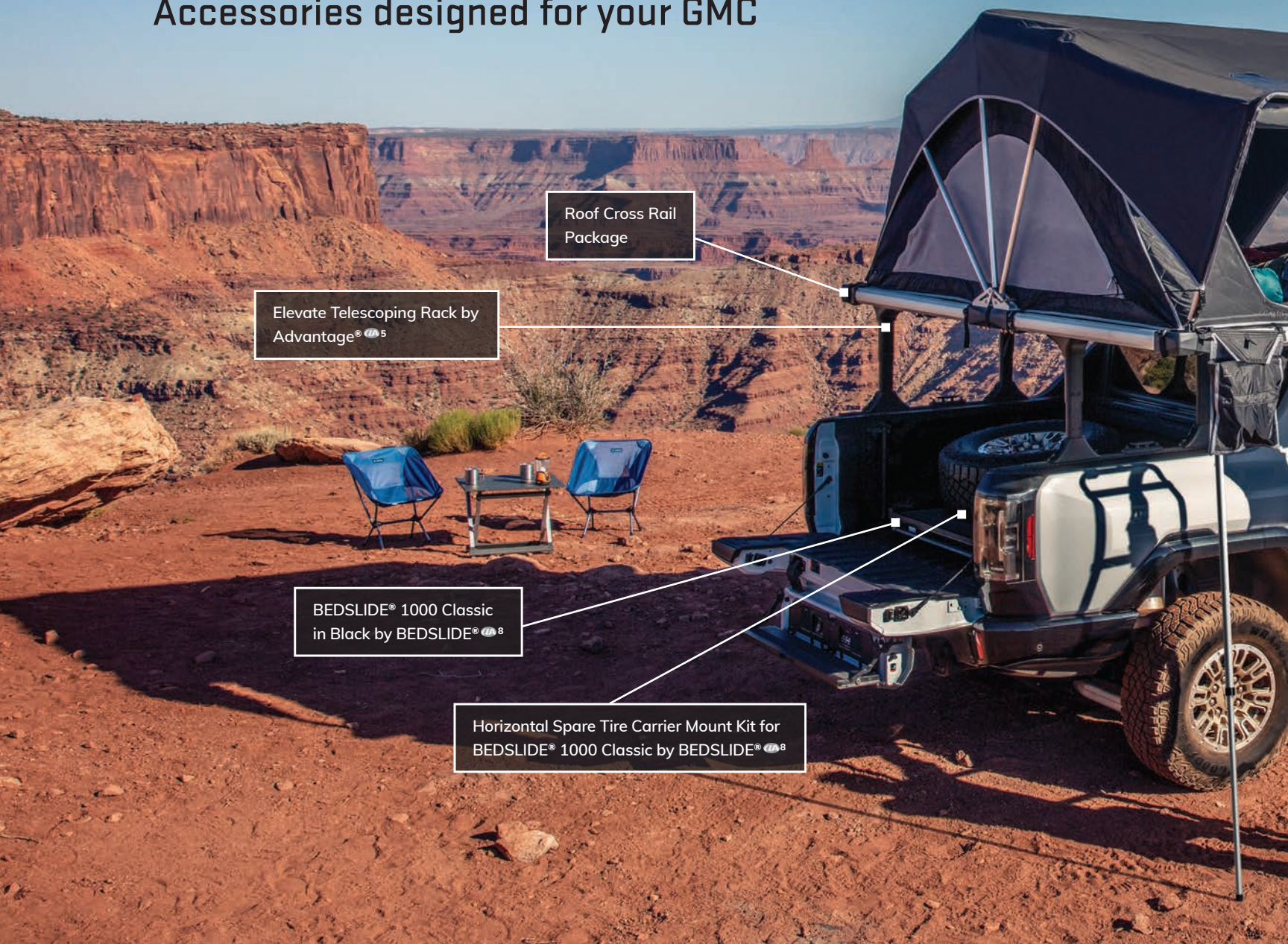
FOR MORE CANYON INFORMATION,
VISIT [GMC.COM](https://www.gmc.com).

READY FOR ANYTHING: The Canyon AT4X Edition 1 includes front- and rear-facing underbody cameras⁴ (top), an Off-Road Performance Display (middle) on the center screen and a winch³ (bottom).

2.The Safari Bar and Front Grille Light Bar may block the front-view camera or limit the camera’s field of view, which will inhibit the HD Surround Vision system. Always check around the vehicle before driving or parking. 3. Dealer-installed third-party accessory. Not covered under the GM new vehicle warranty. 4. Camera Views. Safety or driver assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. Read the vehicle’s Owner Manual for important feature limitations and information.

EQUIPPED FOR EXPLORING

Accessories designed for your GMC



Roof Cross Rail
Package

Elevate Telescoping Rack by
Advantage® 5

BEDSLIDE® 1000 Classic
in Black by BEDSLIDE® 8

Horizontal Spare Tire Carrier Mount Kit for
BEDSLIDE® 1000 Classic by BEDSLIDE® 8

1. GM reserves the right to make changes at any time, without notice, in prices, promotions, incentives, colors, materials, equipment, features, specifications, models, accessories and availability. GMC Accessories installed after vehicle delivery or replaced under the New Vehicle Limited Warranty will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. 2. Most GMC Parts and Accessories sold and installed on a GMC vehicle by a GMC dealer or a GMC approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered by the applicable limited warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. GMC Accessories sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Limited Warranty of 12 months from the date of purchase, parts

When you're ready for your next adventure, GMC Accessories¹ are available to help make sure your GMC is properly equipped.^{2,3} Here we show a HUMMER EV Pickup⁴ equipped with a few accessories designed for those who take getting away seriously. ■



◀ SCAN OR CLICK ON THE QR CODE to find more accessories that fit your GMC.^{2,3}



High Country 80" Premium Tent by Freespirit Recreation[®] 6

D-Ring Recovery Hook in Tech Bronze⁷

18" x 9", 8-Spoke Wheel in Tech Bronze with Machine Face

Emblems in Tech Bronze

only, regardless of miles. GMC warranties do not apply to Associated Accessories. See your dealer for details. 3. The GMC Accessories site features hundreds of accessories that are designed, engineered, tested, and backed by GMC. GMC is proud to also offer Associated Accessories, provided by a lineup of renowned manufacturers including Thule[®], Lund[®], TracRac[®], UWS[®], CURT[™] and others. Associated Accessories are engineered by these respected third-party companies, each with its own individual warranty coverage. 4. HUMMER EV reservations are currently full. 5. Non-GM warranty. Limited warranty by Advantage[®], 5 years. For more information, contact your dealer. 6. Non-GM warranty. Limited warranty by Freespirit Recreation[®], 3 years/36,000 miles. For more information, contact your dealer. 7. To avoid the risk of injury, never use Recovery Hooks to tow a vehicle. For more information, see the Recovery Hooks section of your Owner's Manual. 8. Non-GM warranty. Limited warranty by BEDSLIDE[®], 3 years/36,000 miles (whichever occurs first). For more information, contact your dealer. Associated Accessory, Non-GM part.

>>> DRIVING THE FUTURE



SUPER CRUISE DRIVER ASSISTANCE TECHNOLOGY

Using LiDAR mapping technology, the Yukon Denali Ultimate equipped with available Super Cruise¹ driver assistance technology enables drivers to travel hands-free on more than 400,000 miles — and counting — of compatible roads in the U.S. and Canada.

The first true hands-free driver assistance technology for compatible roads, Super Cruise utilizes advanced technologies to provide the ease and convenience of hands-free driving. Thanks to Lane Change on Demand and Automatic Lane Change,² even changing lanes can be hands-free.

The technology uses precision LiDAR map data, a driver attention system, real-time cameras, sensors and GPS to maintain control of vehicle steering on compatible roads. The Super Cruise system uses a data connection from GMC Connected Services³ for real-time precise positioning and periodic Super Cruise map updates. To operate Super Cruise, you must have an active and eligible GMC Connected Services plan. All Super Cruise-equipped vehicles include 3 years of connectivity to support functionality,



YUKON DENALI ULTIMATE

after which a Connected Services plan must be purchased.

Vehicle speed is set by Adaptive Cruise Control,⁴ which can control acceleration and braking while it is enabled and operating to maintain a driver-selected following gap.

Super Cruise also allows hands-free trailering (available when hands-free lane changing is disabled). With a properly set-up

trailer, Super Cruise hands-free towing and the other trailering features on the Yukon Denali Ultimate can help make you feel more comfortable and confident.

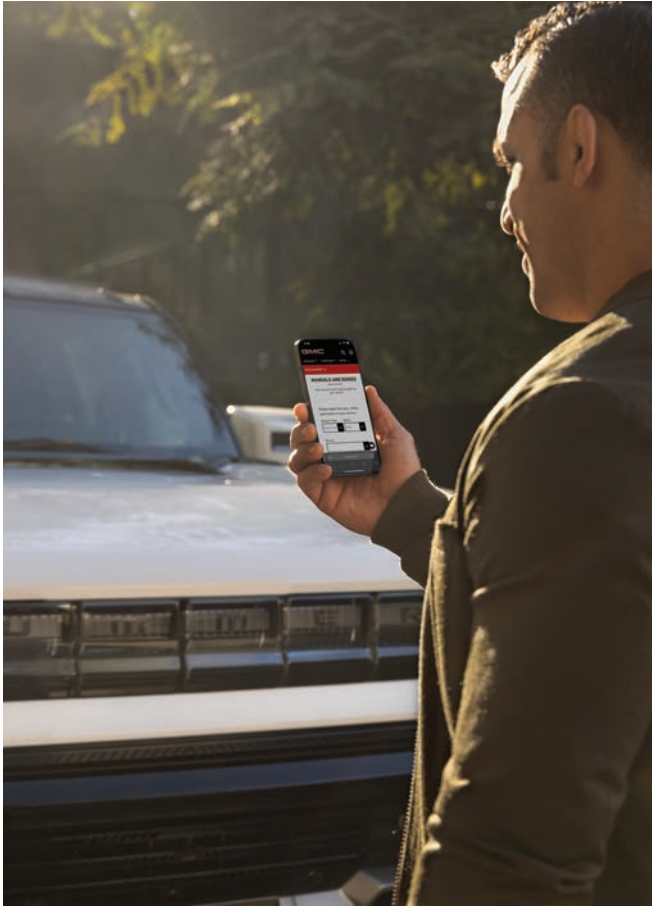
CRUISING TIPS

Remember to confirm that:

- The vehicle is on a compatible road
- Lane markings are clearly visible (lane markings may be obscured, for example, by glare or poor weather conditions)
- Camera or radar sensors are not covered, obstructed, or damaged
- The Driver Attention Camera system detects that the driver is paying attention to the road ahead. ■

Visit **GMC.COM** or your dealer to learn more and experience Super Cruise.

1. Always pay attention while driving and when using Super Cruise. Do not use a handheld device. Requires active Super Cruise plan or trial. Terms apply. Visit gmc.com/connectivity-technology/super-cruise for compatible roads and full details. 2. Offered on Super Cruise-equipped vehicles. Lane Change on Demand and Automatic Lane Change not available while trailering. 3. Super Cruise requires an eligible Connected Services plan to keep these features enabled and to ensure the services remain updated with the latest maps and software. 4. Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather, and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.



DID YOU KNOW?

YOU CAN FIND YOUR VEHICLE'S MANUALS WITH A CLICK OR SCAN

When you were taking delivery of your new GMC, were you a little too excited to listen to the salesperson explain how some of the features worked? Understandable — we've all been there.

If you are now wondering how to personalize the Driver Information Center or optimize your infotainment system, the guides and manuals for your vehicle are just a click away within the Vehicle Support section of GMC.com.

Available manuals and guides include:

- Vehicle Owner Manual
- Getting to Know Your GMC
- Limited Warranty and Customer Assistance information
- Infotainment System Manual



SCAN OR CLICK ON THE QR CODE

and enter your vehicle information to see available manuals and guides.

GMC HUMMER EV reservations are currently full.

GMC CERTIFIED SERVICE

MAKE SURE YOUR GMC IS READY FOR SUMMER

TO HELP ENSURE your summertime travels are enjoyable, bring your GMC to the dealership before hitting the road. One of our highly trained Certified Service experts can:

- Check your battery as well as inspect belts and wiper blades.
- Replace cabin and engine air filters, if needed.
- Inspect your vehicle's brakes. If maintenance is needed, our experts can recommend the best brake components for your GMC.
- Change the engine oil and filter, if needed.

OIL LIFE SYSTEM

One of the features built into your GMC to help simplify vehicle ownership is an Engine Oil Life System (if equipped). This sophisticated system can help you save time and money by optimizing the oil-change schedule and alleviating the need to remember when the last oil change occurred — this can be easy to forget if you've been driving less — by alerting you when it's time for a change. Timing is based on a combination of factors.



One of the features built into your GMC to help simplify vehicle ownership is an **Engine Oil Life System** (if equipped).

When the system determines that the oil life has diminished, a message such as Change Engine Oil Soon will display in the Driver Information Center, or a remaining oil life percentage of near 0% will appear. It is recommended that the oil be changed at least once a year, even if the system doesn't prompt you.

The Certified Service experts can quickly and efficiently provide your GMC with an oil-and-filter change and reset the system for you.



< Scan or click on the QR code to learn more about GMC's vehicle lineup and offers.



PRSRT STD
U.S. POSTAGE
PAID
PEWAUKEE, WI
PERMIT NO. 1668



**SCAN OR CLICK ON THE
QR CODE** to learn more about
the 2024 Sierra Heavy Duty.



**2024 SIERRA HD DENALI
ULTIMATE**